



GARDENMUM

CHRYSANTHEMUM
MULTIFLORA



CORAL



WHITE



PINK



YELLOW

CHELSEY™

MIDDLE EARLY / COMPACT

- ▶ Good blackcloth performance
- ▶ Very good spherical shape
- ▶ Short production time
- ▶ Vigorous, starts a week later than *Jasoda*

Natural flowering week Northern Europe week 38

Natural flowering week Southern Europe week 36



BRONZE

BEVERLY™

MIDDLE EARLY / COMPACT

- ▶ Good blackcloth performance
- ▶ Very good spherical shape
- ▶ Vigorous, start a week later than *Jasoda*
- ▶ Short production time

Natural flowering week Northern Europe week 39

Natural flowering week Southern Europe week 37

CHELSEY™ & BEVERLY™

							
126	16-33	9-14 weeks	12-23 cm	20-30 cm	5,5 weeks	4 cm	5
100 (urc.)	13-31	11-16 weeks	12-23 cm	20-30 cm	5,5 weeks	4 cm	5

GIGI™

EARLY / COMPACT

- ▶ Good blackcloth performance
- ▶ A lot of nice small flowers
- ▶ Wide colour-range

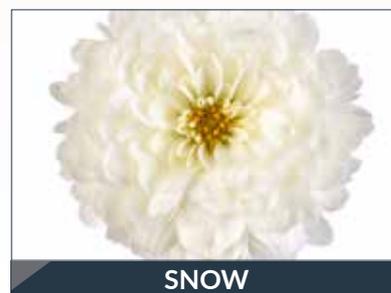
Pot size 12 – 17cm (19cm for trio)

Natural flowering week Northern Europe week 37

Natural flowering week Southern Europe week 35

GIGI™

							
126	16-33	8-11 weeks	12-17 cm	15-25 cm	5 weeks	3 cm	3
100 (urc.)	13-31	10-13 weeks	12-17 cm	15-25 cm	5 weeks	3 cm	3





BRONZE



PINK



PURPLE



RED



WHITE



YELLOW

RHONDA™

LATE / MEDIUM LARGE

- ▶ Strong colours
- ▶ Good spherical shape
- ▶ Large filled flowers
- ▶ Strong shelf life

Natural flowering week Northern Europe week 43

Natural flowering week Southern Europe week 41

RHONDA™

							
126	16-33	8-11 weeks	12-23 cm	15-25 cm	6,5 weeks	4 cm	4
100 (urc.)	13-31	10-13 weeks	12-23 cm	15-25 cm	6,5 weeks	4 cm	4

KEYS TO SYMBOLS



TRAY SIZE



PLANT DIAMETER



DELIVERY WEEKS



RESPONSE TIME IN WEEKS



PRODUCTION TIME



FLOWER SIZE



POT SIZE



1 COMPACT → 5 VERY VIGOROUS

COMPARISSON	Gigi	Chelsey	Rhonda	INTERNAL INFORMATION ONLY	Jasoda (Gediflora)	
Reaction Time	35 days	38 days	46 days			42 days
Flower size	3 cm	4 cm	4 cm			4 cm
Vigor inside (1 - 5)	3	5	4			4
Vigor outside (1 - 5)	2	4	3			3
Potsize	12 - 17 cm	12 - 23 cm	12 - 23 cm			12 - 23 cm
Natural Flowering North	week 37	week 38	week 42			week 41
Natural Flowering South	week 35	week 36	week 40			week 39





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